

Orders Order / Rev: 108085 06866084 Alt Order #: ROMNEY FOR PRESIDENT Product Desc: Estimate: 10/24/12 - 10/30/12 Flight Dates: Primary AE: Amy McCreary 10/23/12 / 10/23/12 Sales Office: Original Date / Rev: **BLPHI** Order Type: **GENERAL** Sales Region: National **American Rambler Productions** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 138 Conant St. EOM/EOC Beverly, MA 01915 Agency Commission: 15% Advertiser Name: **Romney for President** A35+ New Business Thru: Demographic: **Product Codes:** PLC02-Republican Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

Start Date	art Date End Date		Gross Amount	Net Amount
10/01/12	10/28/12	95	\$70,800.00	\$60,180.00
10/29/12	10/30/12	51	\$35,825.00	\$30,451.25

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	95	\$70,800.00	\$60,180.00	0.00
November 2012	51	\$35,825.00	\$30,451.25	0.00
Totals	146	\$106 625 00	\$90,631,25	0.00

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Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	26%	\$106,625.00
Market	100%	\$410,096.15

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$102,524.04
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$102,524.04
KTUD	1%	\$4,100.96
KVVU	20%	\$82,019.23
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$12,302.88

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	ne Days	Len Spo	ts	Rate Pri	Rtg Type \$	Spots	Amount
-	1	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/W	/aGM	6-7a	M	:30	1	\$700.001	0.00 NM	1	\$700.00
					M-F 6-7a WakeUp w/V	Vagners								
		WAKE												
		Star	rt Date E	End Date	Weekdays Spot	s/Week	Rate I	Rating						

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Order / Rev: 108085 Advertiser: Romney for President

Alt Order #: 06866084 Product Desc: ROMNEY FOR PRESIDENT KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 KSNV	10/29/1	2 10/29/12	M-F 6-7a WakeUp M-F 6-7a WakeUp	-	6-7a	M	:30	1	\$700.001	0.00 NM	1	\$700.00
WAKE			W-F 6-7a WakeOp	o w/wagners								
Star Week: 10/2	rt Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	Rate \$700.00	Rating						
			M-F 6-7a WakeUp	w/Wa@M	6-7a	0.00 - T	:30	1	\$700.001	0.00 NM	1	\$700.00
			M-F 6-7a WakeUp	•					********			**********
WAKE Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	- T	1	\$700.00	0.00						
3 KSNV	10/24/1	2 10/26/12	M-F 6-7a WakeUp	J	6-7a	WTF	:30	3	\$700.001	0.00 NM	3	\$2,100.00
WAKE 1	X PER [DAY	M-F 6-7a WakeUp	o w/vvagners								
	rt Date	End Date	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12 2 10/26/12	Today Show	CM	\$700.00 658a-9am	0.00 WTF	:30	6	\$900.001	0.00 NM	6	\$5,400.00
			Today Show	0	ood dam	,,,,,	.00	Ū	φοσσίσο 1	0.00 14141	Ŭ	φο, 100.00
	SHOW 2 rt Date	X PER DAY End Date	Weekdays_	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	WTF	6	\$900.00	0.00						
5 KSNV	10/29/1	2 10/30/12	Today Show	СМ	658a-9am	МГ	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	SHOW 2	X PER DAY	Today Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12 2 10/30/12	MT M-F Today Show	II 3rd HRM	\$900.00 9-10a	0.00 МГ	:30	2	\$425.00 1	0.00 NM	2	\$850.00
			M-F Today Show		5-104	1411	.50	_	ψ+20.00 1	0.00 14101	_	ψ000.00
		X PER DAY		Spoto/Mook	Poto	Dating						
Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> MΓ	Spots/Week 2	Rate \$425.00	Rating 0.00						
7 KSNV	10/24/1	2 10/26/12	M-F Today Show	III 4th KCM	10am-11am	WГF	:30	3	\$325.00 1	0.00 NM	3	\$975.00
TODAY	SHOW 1	X PER DAY	Today 4th Hour									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12 2 10/30/12	WTF M-F Today Show	3 III 4th I FEM	\$325.00 10am-11am	0.00 MT	:30	4	\$325.00 1	0.00 NM	4	\$1,300.00
			Today 4th Hour	u i i i i	roam rram	1411	.00	7	φ020.00 1	0.00 14101	,	ψ1,000.00
	SHOW 2 rt Date	X PER DAY End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	<u>WΓ</u>	4	\$325.00	0.00						
9 KSNV	10/29/1	2 10/30/12	Rachael Ray	СМ	11am-12pm	МТ	:30	4	\$325.001	0.00 NM	4	\$1,300.00
RACHAI	EL RAY	2X PER DAY	Rachael Ray									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	MT Rachael Ray	CM	\$325.00 11am-12pm	0.00 WTF	:30	6	\$325.00 1	0.00 NM	6	\$1,950.00
			Rachael Ray	· · · ·		,,,,,	.00	Ü	ψοΞοίου .	0.00		ψ.,σσσ.σσ
	EL RAY : rt Date	2X PER DA\ End Date	/ <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	WTF	6	\$325.00	0.00						
11 KSNV	10/24/1	2 10/26/12	Noon News	СМ	12-1230pm	WTF	:30	6	\$425.001	0.00 NM	6	\$2,550.00
NEWS 3	3 AT NO	ON 2X PER	Noon News DAY									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 E 12 KSNV		10/28/12	WTF Noon News	CM	\$425.00 12-1230pm	0.00 MT	:30	3	\$425.00 1	0.00 NM	3	\$1,275.00
			Noon News	Olvi	.2 1200pm	1411	.50	J	ψ - -20.00 Ι	O.OO INIVI		ψ1,213.00
_	_	ON 2X PER I		Snote/Mode	Data	Rating						
Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> MΓ	Spots/Week 3	<u>Rate</u> \$425.00	0.00						
13 KSNV	10/24/1	2 10/26/12		СМ	1258p-2pm	WTF	:30	6	\$425.00 1	0.00 NM	6	\$2,550.00

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Alt Order #: 06866084 Product Desc: ROMNEY FOR PRESIDENT KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			Days of our Lives									
DAYS	F OUR	LIVES 2X PE	Days of our Lives ER DAY	•								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	WГF	6	\$425.00	0.00						
14 KSNV	10/29/1	2 10/30/12	Days of our Lives		1258p-2pm	МГ	:30	4	\$425.00 1	0.00 NM	4	\$1,700.00
DAYS	F OUR	LIVES 2X PE	Days of our Lives ER DAY	•								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	МГ	4	\$425.00	0.00						
15 KSNV	10/29/1	2 10/30/12	The Doctors	CM	2pm-3pm	МГ	:30	4	\$325.00 1	0.00 NM	4	\$1,300.00
DOCTO	RS 2X F	PER DAY	The Doctors									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	МГ	4	\$325.00	0.00						
16 KSNV	10/24/1	2 10/26/12	The Doctors The Doctors	CM	2pm-3pm	WTF	:30	6	\$325.00 1	0.00 NM	6	\$1,950.00
DOCTO	RS 2X F	PER DAY	THE DOCIOIS									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	WTF	6	\$325.00	0.00						
17 KSNV	10/29/1	2 10/30/12	Dr. Phil Dr Phil	CM	3-4p	МГ	:30	4	\$450.001	0.00 NM	4	\$1,800.00
DR.PHI	L 2X PEI	R DAY	DI PIIII									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	МГ	4	\$450.00	0.00						
18 KSNV	10/24/1	2 10/26/12	Dr. Phil Dr Phil	CM	3-4p	WTF	:30	6	\$450.00 1	0.00 NM	6	\$2,700.00
DR.PHI	L 2X PEI	R DAY	DI PIIII									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	WTF	6	\$450.00	0.00						
19 KSNV	10/24/1	2 10/26/12	NEWS 3 at 4 (1 h		4-5pm	WTF	:30	6	\$725.00 1	0.00 NM	6	\$4,350.00
FIRST N	NWS 2X	PER DAY	4FM NEWS (1 110	Jui)								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	WTF	6	\$725.00	0.00			_			
20 KSNV	10/29/1	2 10/30/12	NEWS 3 at 4 (1 h	•	4-5pm	МГ	:30	4	\$725.00 1	0.00 NM	4	\$2,900.00
FIRST N	NWS 2X	PER DAY	4FW NEWS (1110	Jui)								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	МГ	4	\$725.00	0.00						
21 KSNV	10/29/1	2 10/30/12	M-F Early News M-F Early News	CM	5-630p	МГ	:30	4	\$1,200.001	0.00 NM	4	\$4,800.00
NEWS 3	3 AT 5 2	X PER DAY	M-F Early News									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	МГ		\$1,200.00	0.00						
22 KSNV	10/24/1	2 10/26/12	M-F Early News M-F Early News	CM	5-630p	WTF	:30	6	\$1,200.001	0.00 NM	6	\$7,200.00
NEWS 3	3 AT 5 2	X PER DAY	M-F Early News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	WГF		\$1,200.00	0.00						
23 KSNV	10/29/1	2 10/30/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	МГ	:30	4	\$1,300.001	0.00 NM	4	\$5,200.00
JEOPAI	RDY 2X	PER DAY	W-F Jeopardy									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	МГ		\$1,300.00	0.00						
24 KSNV	10/24/1	2 10/26/12	M-F Jeopardy	CM	630-7pm	WTF	:30	6	\$1,300.001	0.00 NM	6	\$7,800.00
JEOPAI	RDY 2X	PER DAY	M-F Jeopardy									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	WГF		\$1,300.00	0.00						
25 KSNV	10/24/1	2 10/26/12		CM	7-730pm	WTF	:30	3	\$1,300.001	0.00 NM	3	\$3,900.00

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Order / Rev: 108085 Advertiser: Romney for President

Alt Order #: 06866084 Product Desc: ROMNEY FOR PRESIDENT KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
			M-F Wheel M-F Wheel of Fo	rtune							
	1X PER				_				1	•	
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> WTF	Spots/Week	Rate \$1,300.00	Rating 0.00					
		2 10/30/12	M-F Wheel	CM	7-730pm	MT	:30	2 \$1,300.001	0.00 NM	2	\$2,600.00
			M-F Wheel of Fo					_ +1,0001001		_	4 -,
	. 1X PER		Maakdaya	Cnoto/Mook	Doto	Dating					
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> MT	Spots/Week 2	Rate \$1,300.00	Rating 0.00					
27 KSNV	10/24/1	2 10/26/12	M-F News 3 at El		11pm-1135pi	m WTF	:30	6 \$1,200.001	0.00 NM	6	\$7,200.00
NEW/93	2 @ 11 2V	PER DAY	M-F News 3 at E	leven							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	WTF		\$1,200.00	0.00					
28 KSNV	10/29/1	2 10/30/12	M-F News 3 at El		11pm-1135p	m MΓ	:30	4 \$1,200.001	0.00 NM	4	\$4,800.00
NEWS3	3 @11 2X	PER DAY	M-F News 3 at E	leven							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	MT		\$1,200.00	0.00			2 22 1114		4.
29 KSNV	10/24/1	2 10/26/12	The Tonight Show	w CM	1135p-1236a	WTF	:30	3 \$500.001	0.00 NM	3	\$1,500.00
TONITE	SHOW	1X PER DA	•								
	rt Date	End Date	Weekdays WTF	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	The Tonight Show	w CM	\$500.00 1135p-1236a	0.00 MT	:30	2 \$500.001	0.00 NM	2	\$1,000.00
30 NOIV	10/23/1	2 10/30/12	Tonight Show	V OIVI	1100p-12000	1111	.50	2 \$300.001	0.00 14101	_	ψ1,000.00
		1X PER DA			_						
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00					
		2 10/27/12	News 3 Sunrise -		6a-7a	S-	:30	2 \$350.001	0.00 NM	2	\$700.00
NIMCO	AT OUNT	NCE	News 3 Sunrise S	SATURDAY							
	AT SUNF ort Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	S-	2	\$350.00	0.00					
32 KSNV	10/27/1	2 10/27/12	Saturday Today	СМ	7a-9am	S-	:30	2 \$625.001	0.00 NM	2	\$1,250.00
SATUR	DAY TOI	DAY	Saturday Today								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	S-	2	\$625.00	0.00					•
33 KSNV	10/27/1	2 10/27/12	News 3 Today - S		9am-930am	S-	:30	2 \$500.001	0.00 NM	2	\$1,000.00
NEWS			. Tomo o roday	5711							
	rt Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating					
Week: 10/		10/28/12		s CM	\$500.00 5pm-630pm	0.00	:30	2 \$675.00 1	0.00 NM	2	\$1,350.00
O+ NOIV	10/21/1	2 10/21/12	Sa-Su Early New		орин ооорин	b	.00	2 φονοίου τ	0.00 14101	_	ψ1,000.00
NWS3						5					
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	Weekdays S-	Spots/Week 2	<u>Rate</u> \$675.00	Rating 0.00					
		2 10/27/12	Wknd Jeopardy	CM	630-7pm	S-	:30	1 \$525.001	0.00 NM	1	\$525.00
JEODA	DD\/		SAT/Jeopardy								
JEOPA Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	S-	1	\$525.00	0.00					
36 KSNV	10/27/1	2 10/27/12	Sa-Su News 3 at		11pm-1135p	mS-	:30	2 \$1,100.001	0.00 NM	2	\$2,200.00
WKD2 I	NWS		Sa-Su News 3 at	Eleven							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	S-		\$1,100.00	0.00					
37 KSNV	10/27/1	2 10/27/12		CM	5:00- 6:00am	1S-	:30	1 \$1,250.002	0.00 NM	1	\$1,250.00

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Order / Rev: 108085 Advertiser: Romney for President

Alt Order #: 06866084 Product Desc: ROMNEY FOR PRESIDENT KSNV

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
	Nevada Newsmakers - Ch	(5.00 ANA 5.00 ANA)				
NEWS	Nevada Newsmakers - Ch.3	(5:00 AM-5:30 AM)				
Start Date End Date	ate Weekdays Spots/Week	Rate Rating			l	
Week: 10/22/12 10/28/	12S- 1	\$1,250.00 0.00				
38 KSNV 10/27/12 10/27		5:00- 6:00am S-	- :30 1	\$1,250.00 2 0.00 NM	1	\$1,250.00
NEWS	Nevada Newsmakers - Ch.3	(5:30 AM-6:00 AM)				
Start Date End Date	ate Weekdays Spots/Week	Rate Rating				
Week: 10/22/12 10/28/		· — —				
39 KSNV 10/28/12 10/28	/12 News 3 Sunrise - SUND&M	6a-7a S	S :30 1	\$350.00 1 0.00 NM	1	\$350.00
	News 3 Sunrise SUNDAY					
NWS-SUNRS WKND	ota Maglidava Crata/Magl	Data Datina				
Start Date End Date Week: 10/22/12 10/28/		Rate Rating \$350.00 0.00			l	
40 KSNV 10/28/12 10/28		7a-8am S	S :30 2	\$750.00 1 0.00 NM	2	\$1,500.00
	Sunday Today			,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
SUN TODAY						
Start Date End Date Week: 10/22/12 10/28/					ł	
41 KSNV 10/28/12 10/28/		9a-930am	S :30 1	\$500.00 1 0.00 NM	1	\$500.00
41 NOIV 10/20/12 10/20	News 3 Today Willia OW	oa oodani	3 .50 1	ψ500.001 0.00 14101		Ψ300.00
NEWS TDY	,					
Start Date End D	<u> </u>					
Week: 10/22/12 10/28/		\$500.00 0.00	G 00 4	Ф000 00 4 — 0 00 NIM	,	# 000 00
42 KSNV 10/28/12 10/28	/12 Chris Matthews 9:30AM SM Chris Matthews SUN 9:30am	9:30a-10a S	S :30 1	\$600.00 1 0.00 NM	1	\$600.00
CHRIS MATTHEWS	Omis Matthews CON 3.30am					
Start Date End Da	ate Weekdays Spots/Week	Rate Rating				
Week: 10/22/12 10/28/		7				
43 KSNV 10/28/12 10/28		1p-530pm \$	S :30 1	\$2,400.00 1 0.00 NM	1	\$2,400.00
FTBL NIGHT IN AMERIC	NFL Pre-Game					
Start Date End Date		Rate Rating			Ī	
Week: 10/22/12 10/28/		· — —				
44 KSNV 10/28/12 10/28	/12 Jeopardy in PRIME CM	M-SA 8-11p / SUN	S :30 1	\$800.00 2 0.00 NM	1	\$800.00
JEOPARDY	Jeopardy in Prime					
Start Date End Date	ate Weekdays Spots/Week	Rate Rating			ł	
Week: 10/22/12 10/28/		\$800.00 0.00			i	
	/12 LAW & ORDER (synd) PGM	M-SA 8-11p / SUN	S :30 1	\$800.00 2 0.00 NM	1	\$800.00
	Law & Order (synd) PRIME					
LAW & ORDER	Madadaya Ozata AM	Data Daties				
Start Date End Date Week: 10/22/12 10/28/		· . — — — — — — — — — — — — — — — — — —				
	/12 Sa-Su News 3 at ElevenCM	11pm-1135pm	S :30 2	\$1,100.00 1 0.00 NM	2	\$2,200.00
10/20/12 10/20	Sa-Su News 3 at Eleven		2	+.,	I -	- ,
WKDN NWS 3 @11						
Start Date End Da						
Week: 10/22/12 10/28/	12S 2	2 \$1,100.00 0.00				\$100 COE 00